

HOW TO PARTICIPATE IN LUGA 2023?



The Ministry of Agriculture, Viticulture and Rural Development and the City of Luxembourg, in collaboration with the Ministry of Tourism, the Ministry of Culture, the General Inspectorate of Finances and the Fédération Horticole luxembourgeoise have launched a **call for projects regarding the official programme of the national horticultural exhibition LUGA 2023.**

WHAT TYPES OF PARTICIPATION ARE THERE?

- **Sponsorship, philanthropy, patronage** (financial or practical support),
- **Project leader in the 4 key locations** (projects related to horticulture, environment, society, education, culture, urban planning, tourism, hospitality),
- **Project leader outside the 4 key locations** (projects related to horticulture, environment, society, education, culture, urban planning, tourism, hospitality),
- **Thematic expert – member of an advisory committee** (horticulture, culture, education, tourism, urban planning, and technical areas such as general safety, health, mobility, public works, etc.),
- **Ambassador – multiplier** (anyone who would like to support LUGA 2023 as a spokesperson or other role).

WHO CAN PARTICIPATE?

- **Ministries, local authorities, associations, non-governmental organisations, public interest foundations, trade unions, companies, groups and federations working to raise awareness of agricultural, viticultural and horticultural activities, tourism, environmental concerns, urban planning or the circular economy**
- **Individuals**
- **Educational and extracurricular institutions**
- **Private or public cultural institutions** (museums, exhibition venues, libraries, concert halls, musical groups, artists, etc.)
- **Legal entities**
- **Commercial businesses and tourism organisations**

HOW WILL PRODUCTS BE CHOSEN

Projects will be submitted to a selection committee which will make its choice based on pre-defined criteria, published as a charter. This selection committee will be composed of the members of the Board of Directors of LUGA 2023 ASBL (known as the CA) and thematic experts appointed by the CA.

WHICH PROJECTS WILL BE ELIGIBLE FOR CO-FINANCING?

All projects expressly created for LUGA 2023 of the following types:

- Exhibition, open door event or horticultural decoration,
- Show, cultural exhibition or similar,
- Tourism event or infrastructure,
- Educational activity,
- Conference, seminar, workshop,
- Event, guided tours, themed walk,
- Touristic or culinary offering,
- Academic study, literary work, publication,
- Building or urban planning project,
- Digital application, open data project, etc.

to be carried out in the 4 key locations:

- Pétrusse Valley,
- Municipal Park or Pescatore Park,
- Grund, Clausen, Pfaffenthal,
- Kirchberg.

with a direct link to LUGA 2023 and coming under at least one of these themes:

- Pure Nature,
- Nature & Society,
- Nature & Culture,
- Nature & Urban Development.

meeting a maximum number of the predefined criteria and matching the philosophy of LUGA 2023, which includes the following general objectives:

- To promote the agricultural sector,
- Enhance ecological urban planning,
- Associating nature and cultural diversity,
- Conveying a positive touristic image of the country,
- Enhancing historical heritage,
- Raising awareness and educating about food production and the environment,
- Promoting pesticide-free methods as well as local seasonal and fair trade production,
- Respecting the event's eco-responsibility (resource economy, emission limitation, waste prevention),
- Climate protection and promoting adaptation to climate change,
- Integrating the principles of the circular economy,
- Facilitating eco-responsible mobility, which can also be adapted for people with reduced mobility,
- Suggest innovative concepts.

Applications should include a clear, detailed description of feasibility plans for the suggested project and how it would be run. There should also be a detailed budget.

HOW TO PARTICIPATE ACROSS THE COUNTRY

The following types of project could be included in LUGA 2023:

- Exhibition or horticultural decoration,
- Show, cultural exhibition, or similar event,
- Tourist infrastructure,
- Educational activity,
- Conference, seminar, workshop,
- Guided tours, themed walk or similar
- Tourism or culinary offering,
- Academic study, literary work, publication,
- Building or urban planning project,
- Digital application, open data project, etc.

which :

- Already exists, either in one of the 4 key locations, either in one of Luxembourg City's districts, or across the country,
- Fulfil a minimum number of pre defined criteria which meet the general philosophy of LUGA 2023, including, in particular, the general objectives as described in the charter for the projects eligible for co-funding.

